

MOBILE LIBRARY

Be Part of Our Story

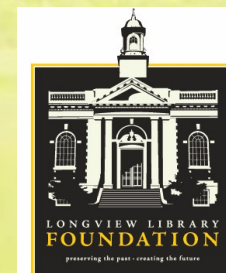


THE LONGVIEW LIBRARY FOUNDATION

- Established in 1998
- Raises and manages funds for the betterment and continuity of the Longview Public Library
- The money raised by the foundation is overseen by our directors, each of whom are elected to serve between three and six years on the foundation's board.
- Our leadership team
 - Jane Ditewig – Chair
 - David Griggs – Vice Chair
 - Bob Roth – Treasurer
 - Jacob Cole – Library Director



Preserving the past,
creating the future





THE LONGVIEW PUBLIC LIBRARY

- Single building library, opened in 1926, addition was built in 1967-68.
- Approx. 250,000 items
- Digital resources: eBooks, downloadable audio, research databases, and more
- 7816 active card holders (Nov 2018-Nov 2021)
- Serves the City of Longview and the Cowlitz County Mini-Rural Library District
- Service population is 54,158: 37,818 in city limits, 16,340 outside
- Service area includes the Longview School District, which serves 6,355 students, and a portion of the Kelso School District, an estimated 1,753 children.



THE MOBILE LIBRARY
A VALUABLE COMMUNITY RESOURCE

Your library is at your park.
Your library is at your school.
Your library is in your neighborhood.
Your library is here.

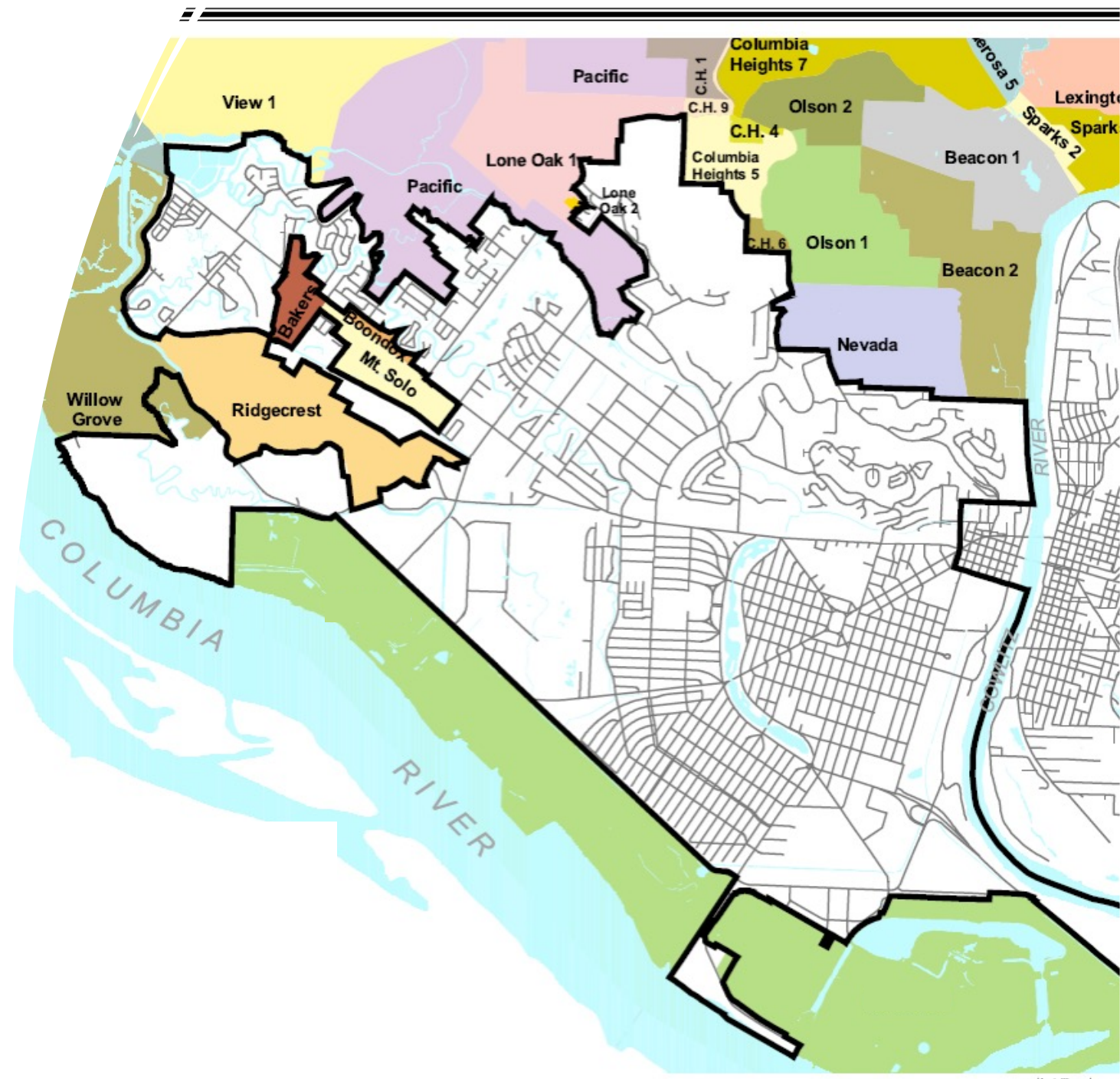


THE BENEFITS OF A MOBILE LIBRARY

- Cost effective, efficient, visible, modular extension of the library
- Expands library services out of the building
- Market & promote library services
- Reach out to underserved areas and the mini-district
- Continuity of library service
 - During potential library renovation
 - Emergency response
 - Natural Disasters

WHO WILL THE MOBILE LIBRARY SERVE?

- City of Longview
- Rural Mini District
- Longview School District
- Parks & Community Centers
- Underserved Communities
- Current and New Library Users



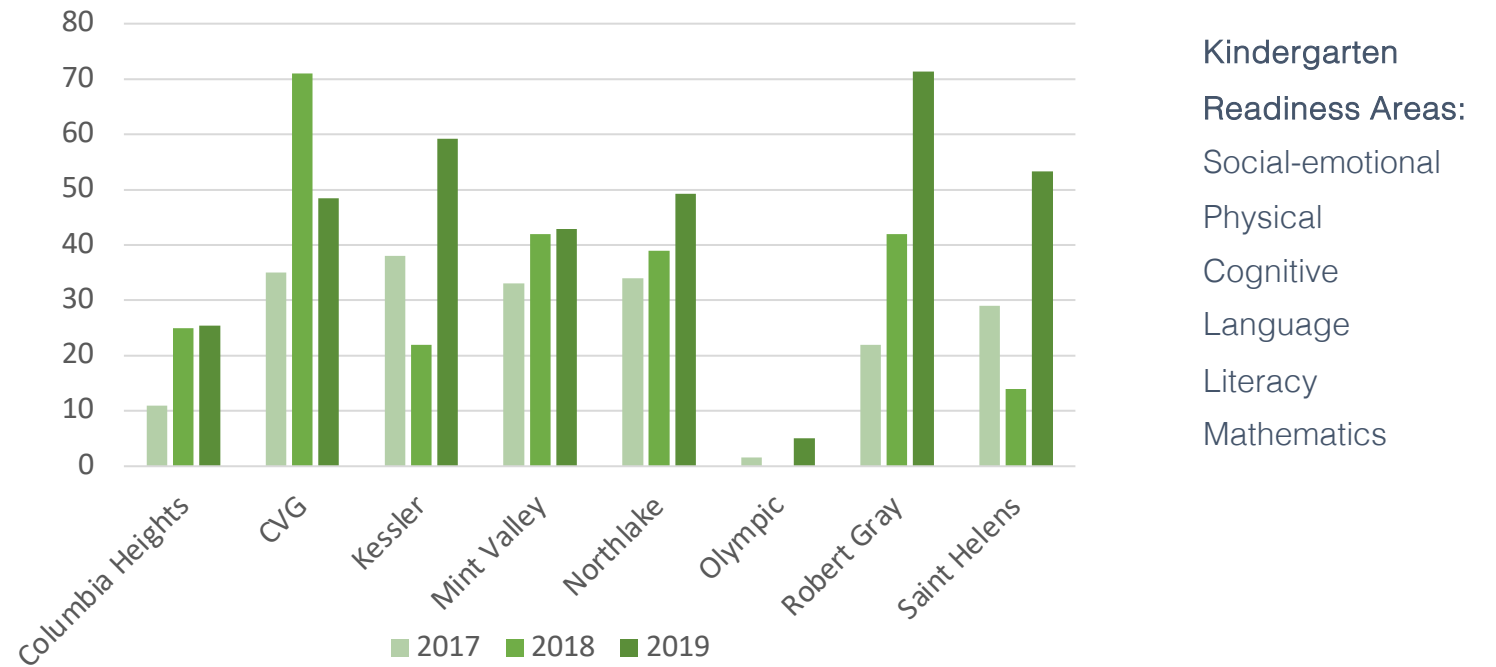


WHO IS UNDERSERVED?

- Community members who don't fully understand the services and programs offered by the library
- Neighborhoods where library card use is low
- Neighborhoods that are scoring low in kindergarten readiness

WHO IS UNDERSERVED?

Percent of children who scored low in kindergarten readiness



MOBILE LIBRARY ESTIMATED COSTS

One Time Cost (Our Fundraising)

- Fully Customized Vehicle \$325,00
- Delivery expected early H2 2024

← WHERE WE NEED YOUR HELP

Ongoing Costs (Approved and Paid for by the City of Longview)

- Insurance \$1000/year
- Vehicle Service \$800/year
- Wi-Fi Service \$720/year (\$39.99/month + taxes and surcharges)
- Gasoline/Mileage est. 2,000 miles/year - \$2,216/year
- Staff Member \$32,000/year

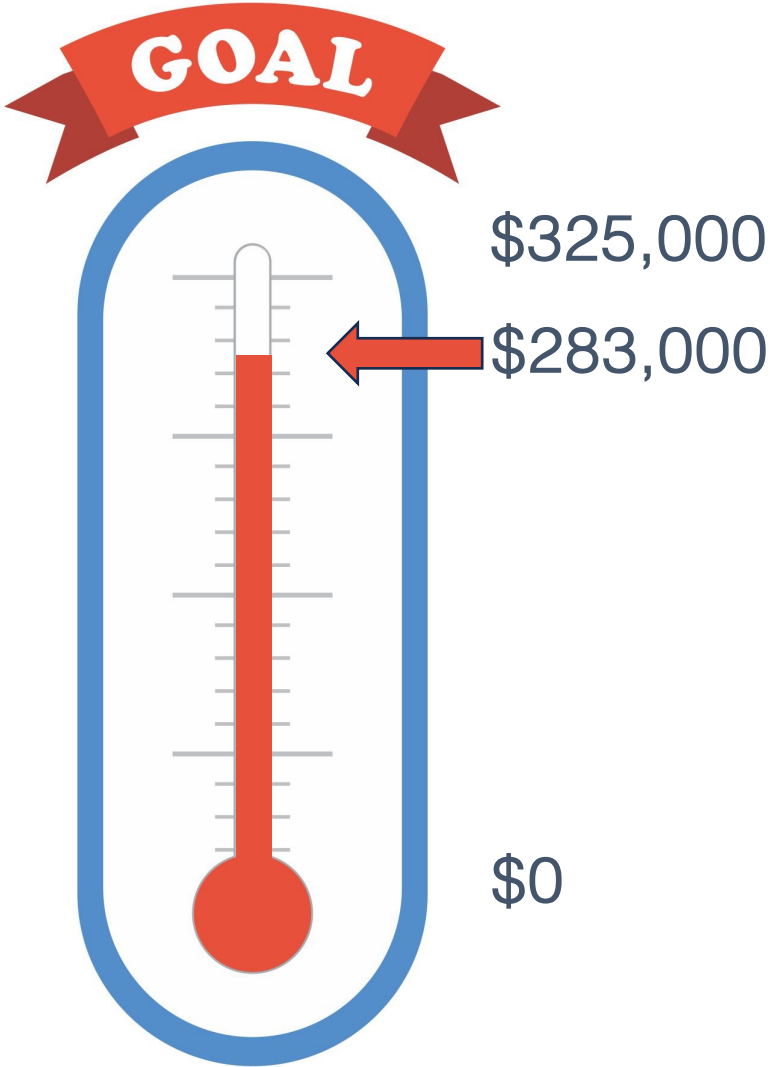


OUR FUNDRAISING

To pay for the vehicle, we need to raise \$42,000 to compliment a \$125,000 pledge from the Longview Library Foundation, \$50,00 pledge from Rural Library Mini District, a \$5,000 pledge from the Friends of Longview Library, and a \$5,000 pledge from Altrusa International as well as many other generous donations.

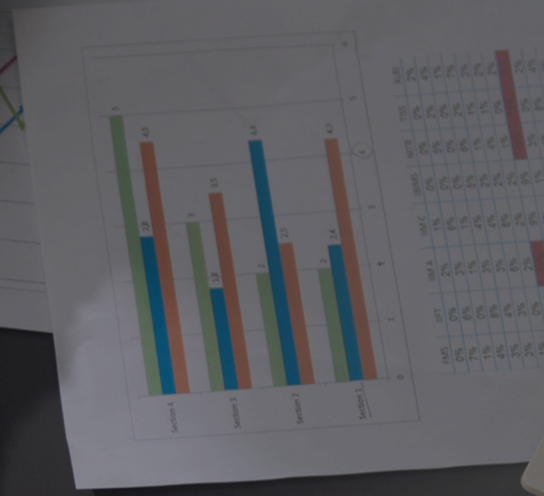


OUR PROGRESS AS
OF NOVEMBER 2023



FUNDRAISING STRATEGY

Local business,
Foundations,
Private Individuals and Crowdfunding





WHY SHOULD I DONATE?

We are offering you an opportunity to invest in the future of our community, your donation will help:

- Bring literacy, adventure, and knowledge to underserved communities
- Bring library facilities to those that need them the most
- Establish you as a key supporter of community outreach programs

LOCAL BUSINESS SPONSORSHIP PROGRAM

A tiered sponsorship program that gives local business and foundations a unique opportunity to have their logo in a highly visible and highly mobile location.

We will be seeking one platinum, three gold and five silver sponsors.

Tier	Donation
Platinum	\$25,000
Gold	\$5,000
Silver	\$3,000



THANK YOU
For being part of our story

Questions?